FULL PROGRAM SCHEDULE

infocomm SOUTH EAST ASIA ▷ GoVIRTUAL

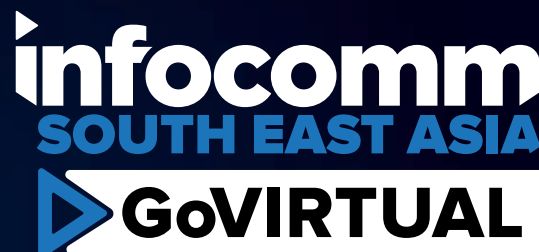## 10 March 2021 • 9AM – 4PM THT | 10AM – 5PM SGT/PHT

▷ Click on links below to join the presentation sessions, watch live product demos and attend learning sessions– all happening in real-time on 10 March.

All timings indicated are in Thailand Standard Timing (GMT+7).
Topics and timings are correct at time of release and are subject to change without notice.

09:00 - 10:00

AREC INC.:
[AREC Talks] How AREC Supports Schools to Reinforce Remote Learning Experience during COVID-19
- Hybrid Learning, Blended Learning, and Smart Classroom
- Q&A

[Join Session]

SENNHEISER ELECTRONIC ASIA:
- Introduction (5mins)
- Applications of the TeamConnect Ceiling 2, including features such as TruVoicelift, priority zone & advanced exclusion zones (40mins)
- Q&A

[Join Session]

09:00 - 11:00

NEWLINE:
Open Chat Session with newline Senior Sales Manager - **Jack Liao**

[Join Session]

09:10 - 10:00

Asia Market Outlook for AV Business in this Challenging Times
The COVID-19 crisis has turned everything upside down. Companies might be overwhelmed and confused as to how to plan for future growth. Understand market changes and get realistic insights to dive into the application of AV products and solutions in specific vertical markets. For the first time in Asia, this presentation will deliver new data and insights from AVIXA's Industry Outlook and Trends Analysis (IOTA). This session will include the latest updated data that goes in the 2020 IOTA report, lifting the lid on the emerging trends in the region.

Speaker:
- **Jonathan Seller**, Senior Director of Development, Asia Pacific, AVIXA

[Join Webinar Session]

Keynote: Advancing towards Digital Government and A Smart Nation – The Singapore Journey
- How the Singapore government is "upgrading" and "updating" its "Operating System" – the digital interface between users and Government services – to serve citizens and businesses better;
- Government's key tech development priorities and challenges
- Modernisation of government ICT infrastructure

Speaker:
- **Gordon Heap**, Director, Public Sector, DXC Technology, Singapore; Former 1st Vice Chairman of Smart Nation Chapter at SGTech

[Join Webinar Session]

10:00 - 11:00

AREC INC.:
[AREC talks] How Live Events Can Help Remote People Work and Communicate Efficiently
- Organization Training, Live Broadcasting, and Worship Online
- Q&A

[Join Session]

10:00 - 11:00	**Panel Discussion: How Businesses Can Emerge Stronger from Covid-19?**	**Join Webinar Session**

• The key challenges posed by COVID-19 to your industry
• How are you responding? Digital transformation and creating a new business model? Rebuild team and culture? What are your key steps for capability building and staff reskilling?
• Will it be the same post COVID? What changes do you expect to see in the next 2 years?

Moderator:
• **Nam Soon Liew,** ASEAN Regional Managing Partner, EY

Panellist:
• **Sayan Roy**, Managing Director, B.Braun Thailand Ltd
• **Akira Mitsumasu**, Vice President, Global Marketing, Japan Airlines
• **Rosemarie Ong**, Chief Operating Officer, Wilcon Depot, Inc; President, Philippine Retailer's Association

The Future of Digital Workspace   **Join Webinar Session**

This presentation focus on how the workspace is going to change - what that change is and how it is going to affect demand? It also explores how the changes is going to affect design and how AV can evolve to integrate tech and space. Presentation will also include case studies that address these changes.

Speakers:
• **Mark Peterson**, Principal, Shen Milsom & Wilke
• **Zane Au**, CTS-D, Managing Director, Shen Milsom & Wilke

10:00 - 13:00	**SENNHEISER ELECTRONIC ASIA:** Open to enquiries and discussions	**Join Session**

11:00 - 11:30	**AREC INC.:** **AREC Live Streaming and Recording Studio for Small Business: Solution Introduction & Case Study**	**Join Session**

11:30 - 12.15	**AREC INC.:** **How AREC Supports Schools to Reinforce Remote Learning Experience during COVID-19**	**Join Session**

12:00 - 12.30	**NEWLINE:** **Brand new interactive solution to transform the workspace.**	**Join Session**

12:00 - 12:45	**Project Management for AV (Part 1)**	**Join Webinar Session**

Whether you are involved in live events or installed AV, every job requires coordination and management, both internally and with external stakeholders. Successful projects are the result of good planning (including drawing on previous experience) and ongoing communication and coordination between all parties. This is Project Management. We will look at the basics, and some not so basics, of project management principles and practices as they apply to the AV industry. This seminar should be of interest to you if you are involved in delivering projects to your organisation's clients, or indeed if you are the client or an allied professional.

Session will be presented in a two-part 45-mins session with a 10-min break in between

Speaker:
• **Rod Brown**, Volunteer Instructor, AVIXA

12:00 - 12:50

Keynote: Virtual Healthcare for All – Are You Ready for It?
Virtual healthcare technology also known as telehealth or telemedicine, allows patients and doctors to touch base remotely through the use of video conferencing or mobile apps, without requiring a physical place such as a doctor's office or a hospital.

Speaker:
- **Alexander Yip**, Head of Health Innovation &Technology,Alexandra Hospital, Singapore

Join Webinar Session

12:15 - 13:00

AREC INC.:
How Live Events Can Help Remote People Work and Communicate Efficiently

Join Session

12:50 - 13:50

Panel Discussion: Rising above the COVID-19 Challenges in Philippines's Education Sector
The Philippines' public education system is attempting a digital transformation during COVID-19. But many of the nation's 27.2 million students lack basics like the internet and other resources.

- Key challenges of remote online learning faced by higher education sector and how organizations are dealing with them
- Moving forward, what it takes to build a robust and sustainable learning system in the Philippines in context of pandemic?
- What changes to expect in the next 3 years, what do you see the biggest challenge is in the education sector?

Moderator:
- **EmieBaylon**, Education Technology Mentor, De La Salle Santiago Zobel School, Philippines

Panellists:
- **Romae De Asis**, President, Metro Dagupan Colleges, Philippines
- **Merceditas Ang**, President, St. Paul University Philippines
- **Colin Christie**, Dean/ Dir. Of Digital Transformation & Faculty Member, Enderun Colleges, Philippines

Join Webinar Session

12:55 - 13:40

Project Management for AV (part 2)
Whether you are involved in live events or installed AV, every job requires coordination and management, both internally and with external stakeholders. Successful projects are the result of good planning (including drawing on previous experience) and ongoing communication and coordination between all parties. This is Project Management. We will look at the basics, and some not so basics, of project management principles and practices as they apply to the AV industry. This seminar should be of interest to you if you are involved in delivering projects to your organization's clients, or indeed if you are the client or an allied professional.

Session will be presented in a two-part 45-mins session with a 10-min break in between

Speaker:
- **Rod Brown**, Volunteer Instructor, AVIXA

Join Webinar Session

13:00 – 13:30

NEWLINE:
Solution to seamless collaboration in school and in the office.

Join Session

SENNHEISER ELECTRONIC ASIA:
- Introduction
- Demonstration of the TeamConnect Celing 2 with TruVoicelift
- Q&A

Join Live Demo

| 13:00 – 14:00 | **AREC INC.:** **[Case Studies] Innovative Smart City Applications with AREC Streaming and Recording Solution** - Live-Streaming Funerals, AV & IoT Campus - Q&A | **Join Session** |

| 13:30 – 14:00 | **SENNHEISER ELECTRONIC ASIA:** Open to enquiries and discussions | **Join Session** |

| 14:00 - 15:00 | **AREC INC.:** **How AREC Supports Schools to Reinforce Remote Learning Experience during COVID-19** - Q&A Time | **Join Session** |
| | **SENNHEISER ELECTRONIC ASIA:** - Introduction - Applications of the TeamConnect Ceiling 2, including features such as TruVoicelift, priority zone & advanced exclusion zones - Q&A | **Join Session** |

| 14:00 - 16:00 | **NEWLINE:** Open Chat Session with newline Customer Service Manager - **Ethan Chen** | **Join Session** |

| 15:00 - 16:00 | **AREC INC.:** **Innovative Smart City Applications with AREC Streaming and Recording Solution** - Q&A | **Join Session** |
| | **SENNHEISER ELECTRONIC ASIA:** Open to enquiries and discussions | **Join Session** |

WWW.INFOCOMM-SEA.COM